

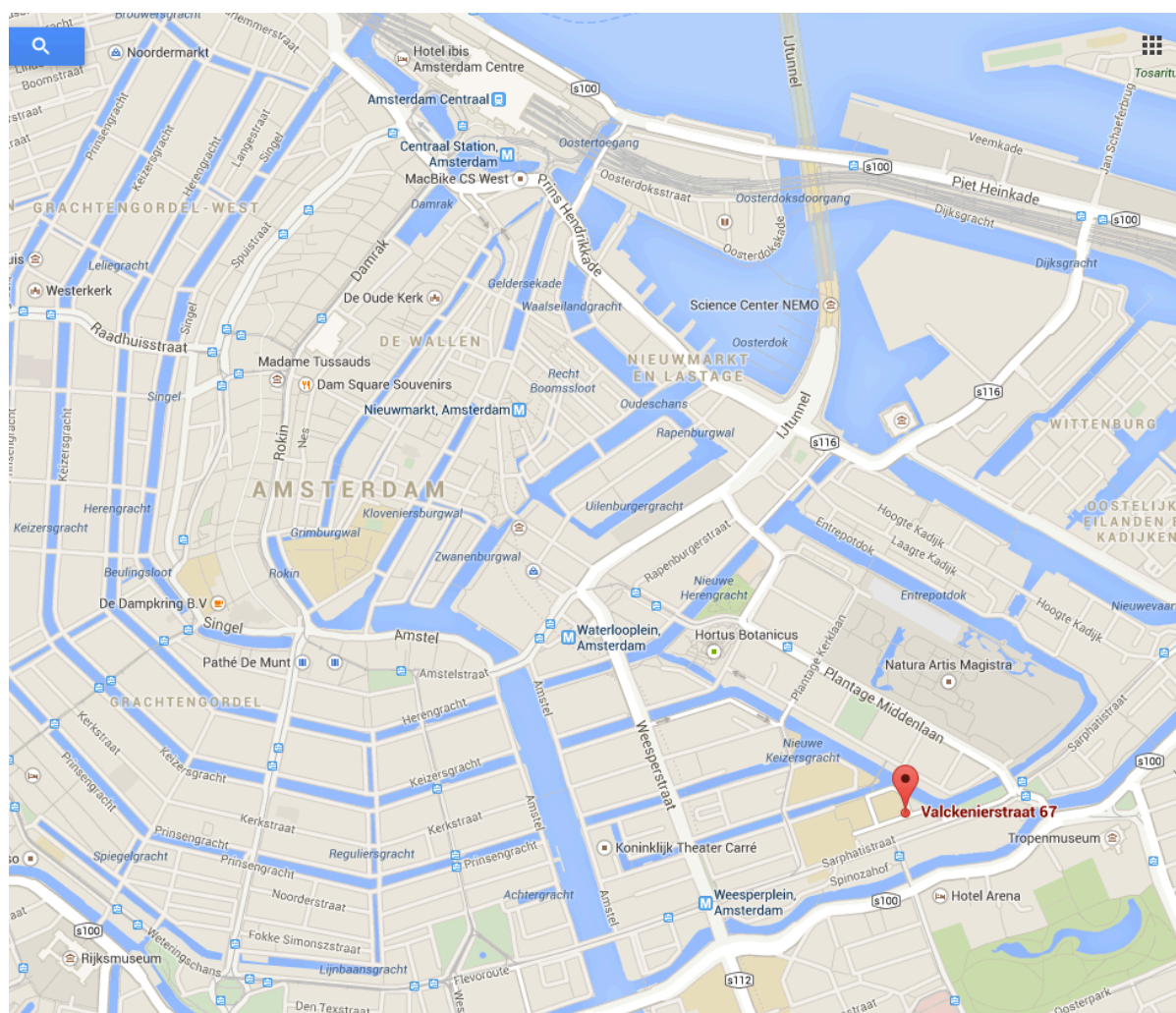


Writing Research Event 2014

We are welcoming almost 350 writing researchers from all over the world to the upcoming Writing Research Event: established researchers as well as new talent. From 27-29 August the Conference On Writing Research 2014 will take place in the city of Amsterdam. A two-day Research School on Writing Research for junior researchers in Utrecht will precede this conference. In this leaflet you will find practical information that will help you to find your way to the conference venues in Amsterdam (COWR) and Utrecht (Research School).

Practical information for the Conference On Writing Research 2014

The conference will run from Wednesday August 27th at 9 a.m. to Friday August 29th at 6 p.m. The conference will be held at the University of Amsterdam, which is located at the Roeterseilandcomplex (REC buildings B, G, J/K, M and P). This is in the eastern part of the city center of Amsterdam, close to the Amsterdam Zoo Artis.



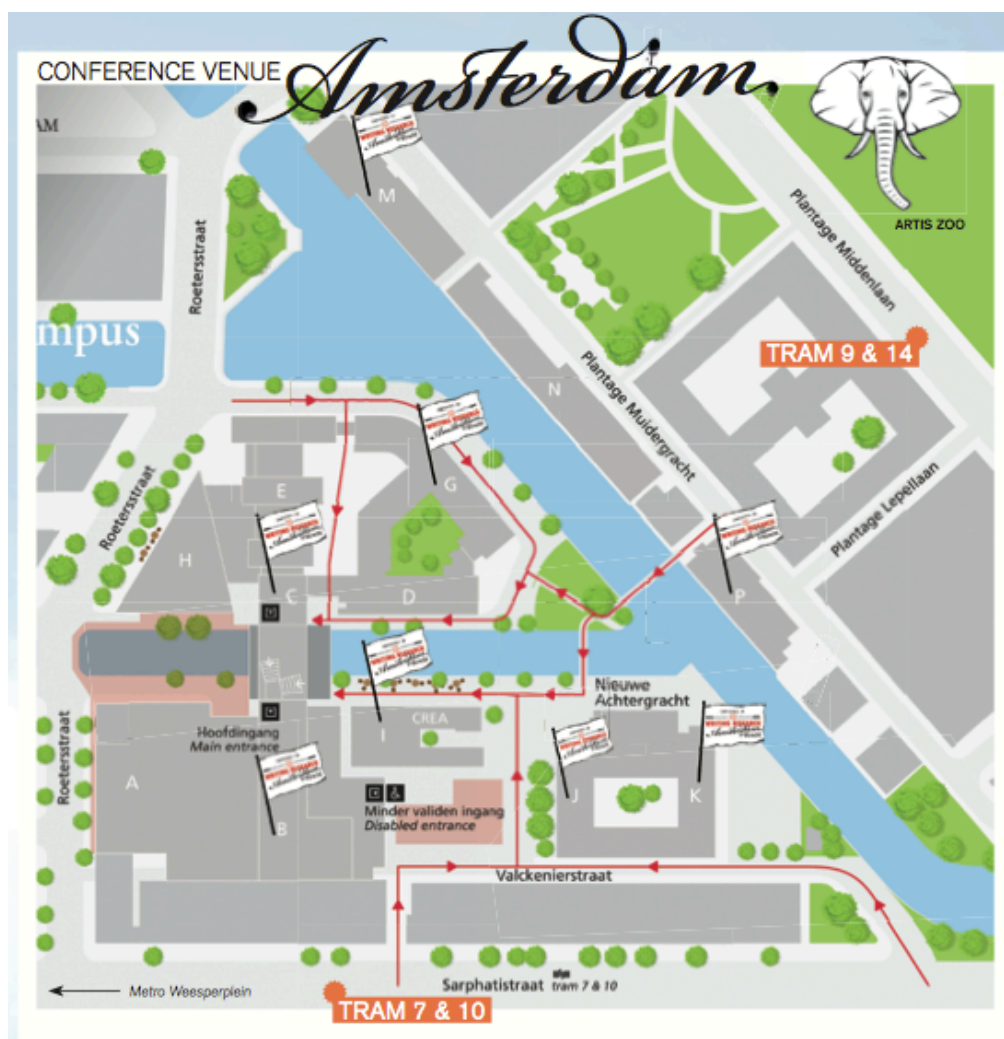


Start the conference with registration onsite

Registration onsite is possible at the Conference Office on Tuesday August 26 from 3 p.m. to 7 p.m. and on conference days from 8 a.m. to 10 a.m.

At the Conference office you will get a conference bag including the Program & Abstract book and a name badge, you can meet old and new friends, have a coffee and explore the conference venue. Due to the amount of participants, we recommend you to register on Tuesday already.

Conference Office
 Valckenierstraat 65-67
 Room J/K B.22
 1018 VZ Amsterdam
 Opening hours: 8a.m.-7p.m.





How to reach the conference venue

Do not use a car: parking is almost impossible, and very expensive.

Public transport. In train, trams, busses and metros you can only travel with a Dutch Public transport chip card. It is similar to the Oyster card system in London. At Schiphol Airport, any Dutch Railway Station or at the GVB information point at Amsterdam Central Station you can buy a non-personalized OV card that you can use in intercity trains, buses, metros and trams in Amsterdam/Utrecht. Be sure that you ask for the right ticket at the GVB information point when you want to travel with the train as well. The non-personalized OV card costs €7,50. When you put deposit on the card you can check in and out in train, bus, metro and tram. At the GVB information point they offer as well 48 or 72 hours tickets: than you can use all buses, metros and trams unlimited. Both options are cheaper and easier than buying single tickets every time.

Not going to use the Public transport that much? In trams and buses you can buy a 1-hour ticket (a disposable chip card). The ticket is also available at the GVB Tickets & Info counters and from the Ticket vending machines in the metro stations. With this ticket you can travel for one hour on all GVB tram-, bus- and metro lines. The price is € 2.60.

Do you want to plan your public transport travels in advance? Find out on www.ns.nl (Dutch railways) and www.9292ov.nl (for local public transport advice in the city as well).

Travel like the locals? **Rent a bike** at Amsterdam Central Station or one of the many bike rental places (see for instance www.rent-a-bike-amsterdam.com) in the city centre of Amsterdam. Ask your hotel lobby. Biking can be quick and a lot of fun. It can be dangerous too, especially when you are not used to bike in busy traffic. Many cyclists do not stop at traffic lights. Do not follow that behaviour. Even if you are the only one who stops. Be sure that you cycle on the right side of the streets on the red bicycle paths.

From Central Station or Amstel Station Take metro 51, 53, 54 from Central Station and leave at metro stop Weesperplein (third stop). All lines will also run from the direction of Amstel Station to metro stop Weesperplein (second stop).

From Leidseplein (Leidse square) (hotels in the museum area, like NH Amsterdam Centre Hotel). Take tram 7 (direction Flevopark) or tram 10 (direction Azartplein) and leave at tram stop Weesperplein.

From Tropenmuseum (NH Tropen Hotel) Go to Bus/Tram stop Alexanderplein. Take tram 10 (direction Westerpark) and leave at tram stop Korte 's-Gravesandestraat; 3 minutes' walk to conference venue. It is a 10-minute walk through the Oosterpark to the conference venue. Turn right at the end of the park to the 's-Gravesandestraat, go over the bridge and turn left. You are now at the Sarphatiestraat; straight on.

Directions: When you are close to the conference venue

All the buildings at the Roeterseilandcomplex are on a car free ground. Due to some final construction work on the buildings, the Campus can be a bit difficult to reach for new visitors. We hope these directions will help:



Walking or cycling

1. From the Sarphatistraat: Nearby the Albert Heijn supermarket (Sarphatistraat 141K) you will find a car-free alley, walk into this alley and walk around the bright green fence towards the canal. On your right hand you will find building J/K, where you will find the registration and Conference Office.
2. From the direction Plantage Muidergracht: via two footbridges you will find building J/K on your left hand.

Tram and metro

1. Get off tram 7 or Metro 51, 53, 54 at the stop Weesperplein. Walk into the Sarphatistraat heading eastwards, passing Roetersstraat. Turn left after the supermarket Albert Heijn into a small alley and follow directions 1.
2. Get off tram 10 at tram stop Korte 's-Gravesandestraat, you are now on Sarphatistraat. Follow directions 1.

Taxi

See General transport, below.

Be sure that you give the address of Plantage Muidergracht (follow directions 2. in the section 'Walking or cycling') to the Roeters Eiland Campus or Sarphatistraat (follow directions under 1 in 'Walking or cycling' above, because you cannot reach the Campus by car.

General Transport

Taxi Centrale Amsterdam (TCA): 0031(0)20-777 77 77 (call half an hour before you want to leave). A taxi into the city to the conference costs between €15 and €20. You may want to download the app to order taxis:

<http://www.tcataxi.nl/en/services/ways-to-order/tca-app-en.html>.

Website: <http://www.tcataxi.nl/en/home.html>

Fiets (bicycle) taxi: 0031653481860 (call at least 1 hour before you want to leave) (only cash payments). Website: <http://www.amsterdam-fietstaxi.nl/en>. Email: info@amsterdam-fietstaxi.nl

A **bicycle taxi** into the city to the Conference venue, Leidseplein or Central Station costs about €20 (It takes about half an hour). They can transport three persons in one bicycle taxi.

Tourist Information

Amsterdam Tourist Office VVV

Stationsplein 10

1012 AB Amsterdam

Tuesday till Saturday 9a.m.- 6p.m.

See also www.iamsterdam.com



Practical information for the Research School On Writing Research 2014

The Research School will run from Monday August 25th at 9 a.m. to Tuesday August 26th at 6 p.m. The Research School will be held at Utrecht University, which is located in the city center of Utrecht, at walking distance from Utrecht Central Station (approximately 15 minutes).

Start the Research School with registration onsite

Registration onsite is possible on Sunday August 24th from 3 p.m. to 6 p.m. and on Monday 25th from 8:30 a.m. to 9:00 a.m.

At the Registration desk you can register for both the Research School and the COWR. You will get a conference bag including the Program & Abstract book and a name badge. We recommend you to register already at Sunday afternoon and to have a chat, a drink, and a snack. After registration, on Sunday evening, August 24, we have arranged a Dutch pancake dinner, a real Dutch treat (meaning: at your own expense, approximately €15). Meeting point for dinner is Trans 10: we will gather there at 6 p.m. and walk jointly to the restaurant.

Registration desk Sunday August 24

Utrecht University
Trans 10, Cohenzaal (near the Dom Tower)
3512 JK Utrecht
Opening hours: 3 p.m. to 6 p.m.

Registration desk Monday August 25

Drift 21, Sweelinckhal
3512 BR Utrecht
Opening hours: 8:30 a.m. – 9:00 a.m.
Directions: to enter this building you will have to walk a bit further to the university library (Drift 27). Enter the library and take the first exit to the right to the garden. At the end of the garden you will find the back entrance of Drift 21. Turn right and at the end you will reach Sweelinckhal.

How to reach the Research School venue

By car

When travelling by car to Utrecht city centre, it is best to park in one of the paid car parks in the centre. Nearest to the Faculty buildings are the parking lots on the Janskerkhof and Lepelenburg and the car park on the Springweg. It is however very expensive to park your car in the city center.

By public transport

From Schiphol Airport to Utrecht Central Station. Take the train from Schiphol Airport to Utrecht Central Station (approx. 30 minutes). See information above on how to buy tickets for public transport. Trains run very regularly (approx. every 10-15 minutes).



From Utrecht Central Station to the Research School. If you get off the train at Utrecht Central Station, take the escalator or stairs up to the main hall. From the main hall follow the Bus and Taxi signs (direction Centrum/Clarenburg/Vredenburg, do not go to Jaarbeurs). Once you have arrived at the exit to the taxi and bus platform, decide whether you want to walk (recommended) or to go by taxi or bus. Walking takes only 15 minutes and it is a nice walk if you are travelling light.

Walking directions

1. Walk past the exits that lead to the bus and taxi platforms (keeping them on your left), and continue walking through the shopping area, in the same direction (Centrum/Vredenburg/Clarenburg).
2. Maintain the same direction; there is one place (a wide square, with in the middle a bronze bar with a knot in it) where you have to keep the square on your left, and turn slightly to the right.
3. At the end you will find an escalator which will take you down and, after 20 meters, outside. You will find yourself in the right hand bottom corner of a large square.

To Trans 10

4. Walk straight ahead to the right hand top corner, and turn right to Lange Elisabethstraat.
5. Follow this shopping street. It turns gradually to the left. Keep following it.
6. By now you should see somewhere ahead of you, a tall church tower (the 'Dom Tower', 110 m). Use this as your landmark.
7. When the shopping street ends, turn right (another shopping street).
8. Take the first street left, which leads you across a bridge over a canal, through (really!) the Dom tower. Then turn right, where you will see a bus stop (yellow sign).
9. Walk 50 meters in the same direction as the bus, cross the street, and take the first street on your left. This is the 'Trans'. The entrance is at Trans 10, in the middle, on your left. Follow the directions to 'Cohenzaal'.

To Drift 21/23/27

4. Walk straight ahead and turn left at the end of the square to Vredenburg.
5. Follow this street and go right at Lange Viestraat.
6. Continue past the Oude Gracht and Neude square to the Janskerkhof.
7. When you reach Janskerkhof, Drift is the street at the Eastern end (righthandside).
8. To reach Drift 21, enter the library and take the first exit to the right to the garden. At the end of the garden you will find the back entrance of Drift 21. Turn right and at the end you will reach Sweelinckhal.

Bus directions

Walk to busstation at stationsplein 'Utrecht CS Centrumzijde'.

For Trans 10: take line 2 and get off at Domplein. Follow walking directions 'Trans 10' from step 9.

For Drift 21: take one of the following buses and get off at stop 'Janskerkhof': 2 (Museumkwartier), 5 (direction Voordorp), 8 (Diakonessenhuis), 28 (De Uithof P+R). Follow walking directions 'Drift 21' from step 7.



Tourist Information

Utrecht Tourist Information Office
 Domplein 9
 3512 JC Utrecht
 Sunday & Monday 12 p.m. – 5 p.m.
 Tuesday till Saturday 10 a.m.- 5 p.m.
 See also www.visit-utrecht.com

